

Where ParentBoss Life Came From...

TED

1995
STARTED WORKING AT BAKERS DELIGHT PART TIME

1997 - 2001
WENT FROM SALES MANAGER TO BAKERY MANAGER & COMPLETING CERT III IN SMALL BUSINESS FRANCHISING

2001
PURCHASED BAKERS DELIGHT COWES IN BUSY RESORT TOWN AND BUILT RECORD BREAKING SEASONAL SALES

2004
SOLD BAKERS DELIGHT COWES

2005
PURCHASED BOOST JUICE BARS FRANCHISE
TRAINED 5 MASTER FRANCHISEES

Bakers Delight

BOOST

1990

1994

1998

2002

2006

LEIGH

1988
STARTED WORKING AT BAKERS DELIGHT PART TIME

1992
STARTED BUSINESS DEGREE

1993
STARTED BAKING APPRENTICESHIP



1995 - 1998
FINISHED APPRENTICESHIP
WORKED 1.5 YEARS IN 5 STAR HOTEL TO FINISH DEGREE

2000 - 2002
COMPLETED CERT III IN SMALL BUSINESS FRANCHISING
LEASED BAKERS DELIGHT CAMBERWELL TRAINED 2 FRANCHISEES

2002 - 2008
OWNED BAKERS DELIGHT RINGWOOD SQUARE
TRAINED 5 NEW FRANCHISEES

2006
LEASED RINGWOOD NTH BAKERS DELIGHT 1YR TRAINED 1 FRANCHISEE

2006
GOT HITCHED!!



2008
SOLD BAKERS DELIGHT AND BOOST & MOVED TO CANADA!!

2008

Parent Boss Life

Blending Family & Profitable Business Ownership



2018

2018
RE - DIRECTED THE FRANCHISE PARENTPRENEUR INTO **PARENTPRENEUR** FOCUSING ON BUSINESS OWNER PARENTS

2017

2017
TED BEGAN WORKING FOR AN INTERNATIONAL FRANCHISOR AS AN AREA MANAGER

2015

2015
STARTED THE FRANCHISE PARENTPRENEUR WORKING WITH FRANCHISEE PARENTS

2014

2014
SOLD COBS BREAD WILLOWBROOK & PURCHASED TAPSNAP PHOTOTAINMENT FRANCHISE



MILLIE BORN!!

2012

2011 - 2012
LEASED COBS BREAD BRENTWOOD

2011



CHARLIE & ELLA BORN!!

2010



2009

2009
PURCHASED COBS BREAD WILLOWBROOK



COBS BREAD

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